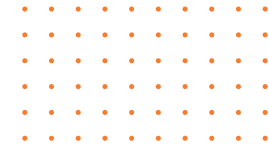
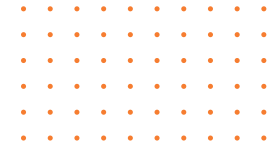




DIGITAL MARKETING

# COMPANY PROFILE







# ABOUT US

## Quadnexus Pvt. Ltd.

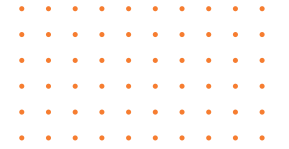
Welcome to **Quadnexus**, Delhi's premier digital marketing agency dedicated to driving your business's online success. We are a team of passionate and skilled professionals who specialize in providing top-notch digital marketing services tailored to meet your unique business needs. With a deep understanding of the digital landscape and a commitment to excellence, QuadNexus is your trusted partner in navigating the ever-evolving world of digital marketing.

[Visit Website](#)



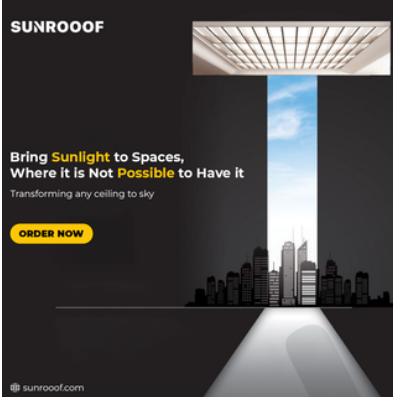


# OUR SERVICES



**Post Brief:**

- Objective:** Showcase Sunrooof's innovative lighting system that replicates natural sunlight.
- Target Audience:** Homeowners, interior designers, architects, and businesses.
- Key Message:** Transform ceilings into skylights, bringing sunlight where it's impossible.
- Tone:** Modern, innovative, and solution-focused.
- Visual Focus:** Dark-to-light transition, emphasizing natural ambience.
- Call-to-Action:** Highlight "Order Now" to drive engagement and inquiries.



**Post Brief:**

**Objective:** Promote solar rooftop installations as an affordable & sustainable energy solution.

**Target Audience:** Homeowners, Eco-conscious individuals, etc.

**Key Message:** Adopting solar rooftops eliminates high electricity bills contributing for a sustainable future.

**Tone:** Practical, empowering, and eco-conscious.


**Visual Focus:** A house with solar panels placed over a wallet, symbolizing cost-saving benefits.

**Call-to-Action:** Motivate users to adopt solar energy solutions for financial and environmental benefits.



**Post Brief:**


- Objective:** Promote a work environment that promotes stress-free work-life balance.
- Target Audience:** Employees HR professionals and managers.
- Key Message:** Highlight the importance of a relaxed, stress-free work environment.
- Tone:** Positive, motivational, and aspirational.
- Visual Focus:** Floating individual with work tools, symbolizing freedom and ease.
- Call-to-Action:** Encourage companies to prioritize employee well-being.



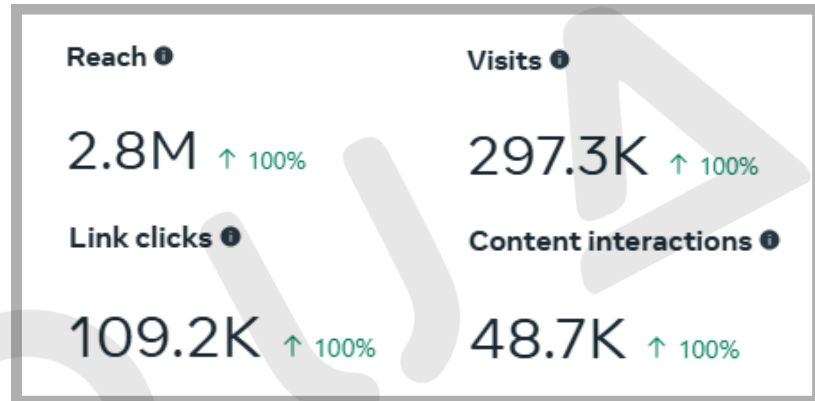
## SOCIAL MEDIA MANAGEMENT

**SOLAR PERMIT DESIGNING**

We EDW team are here to provide you one stop solution for all your Permitting needs !



Book Now



## DIGITAL AD CAMPAIGN



SEO Strategies To Rank You No.1 on Google Search

## SEARCH ENGINE OPTIMIZATION

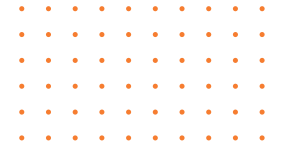
## OTHER SERVICES

- BRANDING
- CONTENT WRITING
- VIDEO PRODUCTION
- INFLUENCER MARKETING
- WEBSITE DEVELOPMENT
- WEBSITE MANAGEMENT

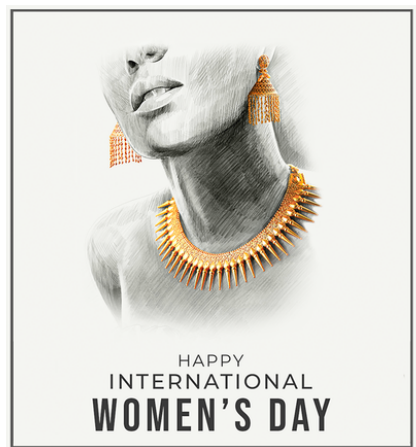
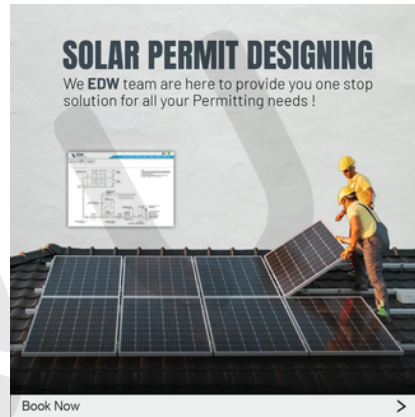




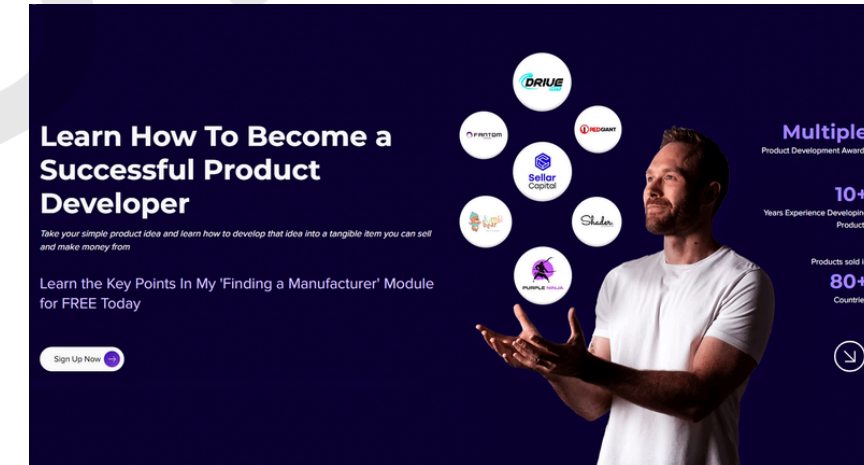
# GRAPHIC WORK



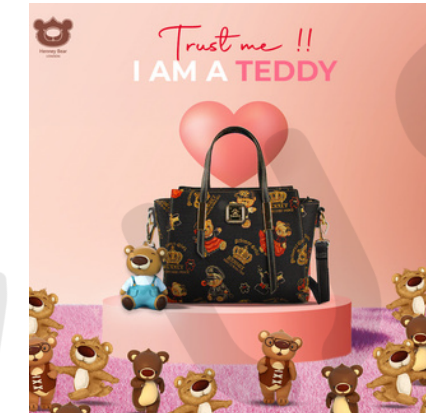
## Creative Ideas



## Photo-Manipulation



## Visual identity



## Standee Design



LOOKING FOR AN IMMIGRATION CONSULTANTS



"EMBARK ON YOUR IMMIGRATION JOURNEY WITH US - CONNECT NOW!"

**ABOUT US**  
WE ARE A PIONEERING FORCE IN INDIA'S IMMIGRATION CONSULTANCY, DEDICATED TO PROVIDING EXCEPTIONAL VISA SOLUTIONS FOR INDIVIDUALS, FAMILIES, ENTREPRENEURS, AND STUDENTS. WITH AN EXTENSIVE PRESENCE IN MAJOR CITIES AND TOWNS ACROSS INDIA, OUR REACH IS WIDESPREAD. OUR COMMITMENT EXTENDS TO SERVING EVERY CORNER OF THE NATION. OUR SUCCESS RESTS ON THREE PILLARS: EXPERIENCE, TRUST, AND CREDIBILITY. CHOOSE US FOR UNPARALLELED SUPPORT AND RESULTS.

- OUR FEATURES**
- MIGRATION SERVICES
  - IELTS/PTE/TOEFL PREPARATION CLASSES
  - POST LANDING SERVICES
  - JOB ASSISTANCE PROGRAM
  - VALUE ADDED SERVICES
  - OVERSEAS EDUCATION SERVICES

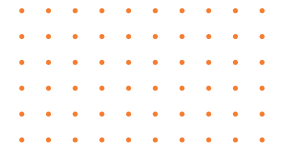
## Product Photography







# SEARCH ENGINE OPTIMIZATION



## WHAT WE OFFER

- 60 BACKLINKS / MONTH
- 4 GUEST POST / MONTH
- 1 WEBSITE BLOG / MONTH
- INTERNAL LINKING STRATEGY
- COMPETITOR ANALYSIS
- MONTHLY SEO REPORTS
- CONTENT OPTIMIZATION
- SCHEMA MARKUP IMPLEMENTATION
- WORKING ON 10-15 KEYWORDS
- ON PAGE SEO OF WHOLE WEBSITE
- TECHNICAL SEO OF WHOLE WEBSITE

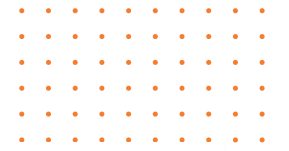
(CASE STUDY)







# SEO-PROGRESS REPORT

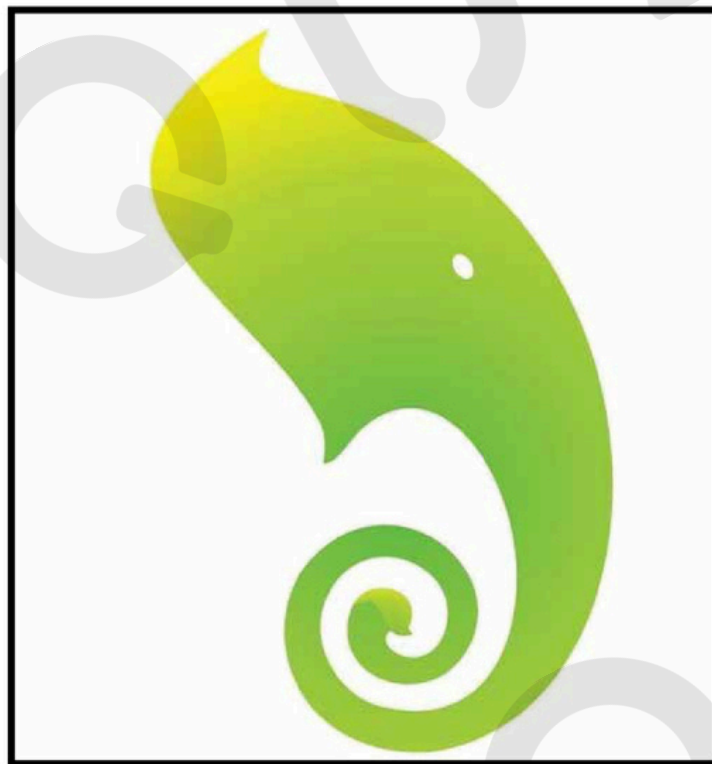


## WEBSITE - ELEPHANTRUNK

**Niche** - E-commerce

**Country** - India

**About the Business** - They sell Kerala spices online.



### Strategies Implemented:

- Keyword Research
- On-Page Optimization
- Off-Page SEO
- Technical SEO





## Results:

Elephantrunk experienced significant growth in organic traffic and sales. The strategic implementation of SEO techniques led to improved visibility in search engine results, increased website traffic from relevant organic searches, and ultimately, higher conversions and sales revenue.



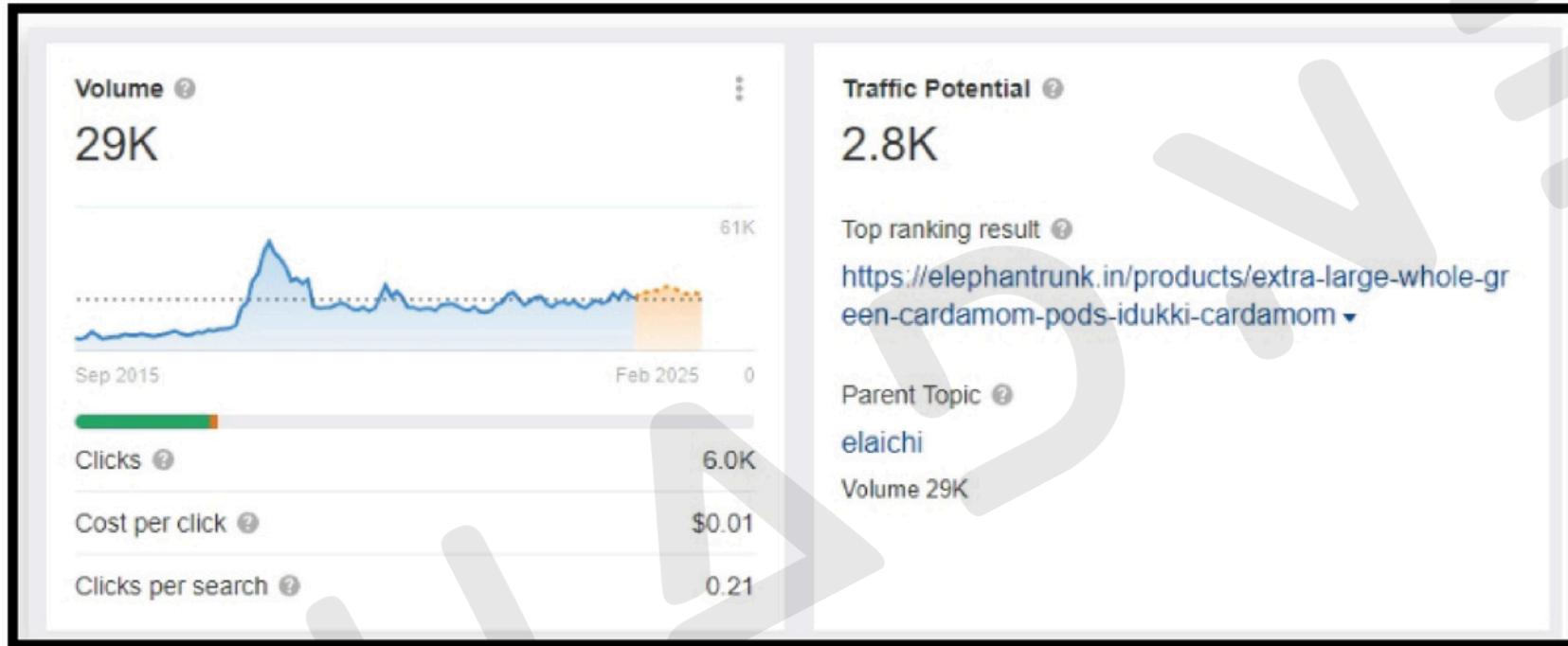




Keyword: Elaichi



elephantrunk.in



elaichi

Images Shopping Videos Benefits Side effects In English Price Png Powder

About 1,04,00,000 results (0.29 seconds)

See results about True cardamom Plant

**Green cardamom**, or Elaichi, is a highly aromatic Indian spice that we source from plantations in south India. It is grown and processed in the Idukki gardens of Kerala. Each pod is carefully hand-picked and dried in the shade.

Elephantrunk  
<https://elephantrunk.in/products/extra-large-whole-green-cardamom-pods-idukki-cardamom>  
Whole Green Cardamom (Elaichi) - Elephantrunk

**People also ask**

- What is the benefits of elaichi?
- Can we eat one elaichi daily?
- Is elaichi cold or hot for body?
- Can men eat elaichi?

**Cardamom**  
Food

Cardamom, sometimes cardamon or cardamum, is a spice made from the seeds of several plants in the genera Elettaria and Amomum in the family Zingiberaceae. Both genera are native to the Indian subcontinent and Indonesia. [Wikipedia](#)

**Nutrition Facts**  
Cardamom  
Sources include: USDA

Amount Per 100 grams	
<b>Calories 311</b>	
	<b>% Daily Value*</b>
<b>Total Fat 7 g</b>	10%
Saturated fat 0.7 g	3%
<b>Cholesterol 0 mg</b>	0%
<b>Sodium 18 mg</b>	0%
<b>Potassium 1,119 mg</b>	31%

**Amazon.in**  
<https://www.amazon.in/Amazon-Brand-Vedaka-Carda...>  
Vedaka Whole Cardamom (Elaichi) | No Artificial Colours ...  
Amazon Brand - Vedaka Whole Cardamom (Elaichi) offers premium quality whole cardamom pods in a 50g pack. These aromatic and flavorful pods are sourced with care ...  
★★★★☆ Rating: 4.2 · 4,430 reviews · ₹245.00 · In stock

**Wikipedia**  
<https://en.wikipedia.org/wiki/Cardamom>  
**Cardamom**  
Cardamom (Elaichi) from India. In Asia, both types of cardamom are widely used in both sweet and savoury dishes, particularly in the south. Both are frequent ...

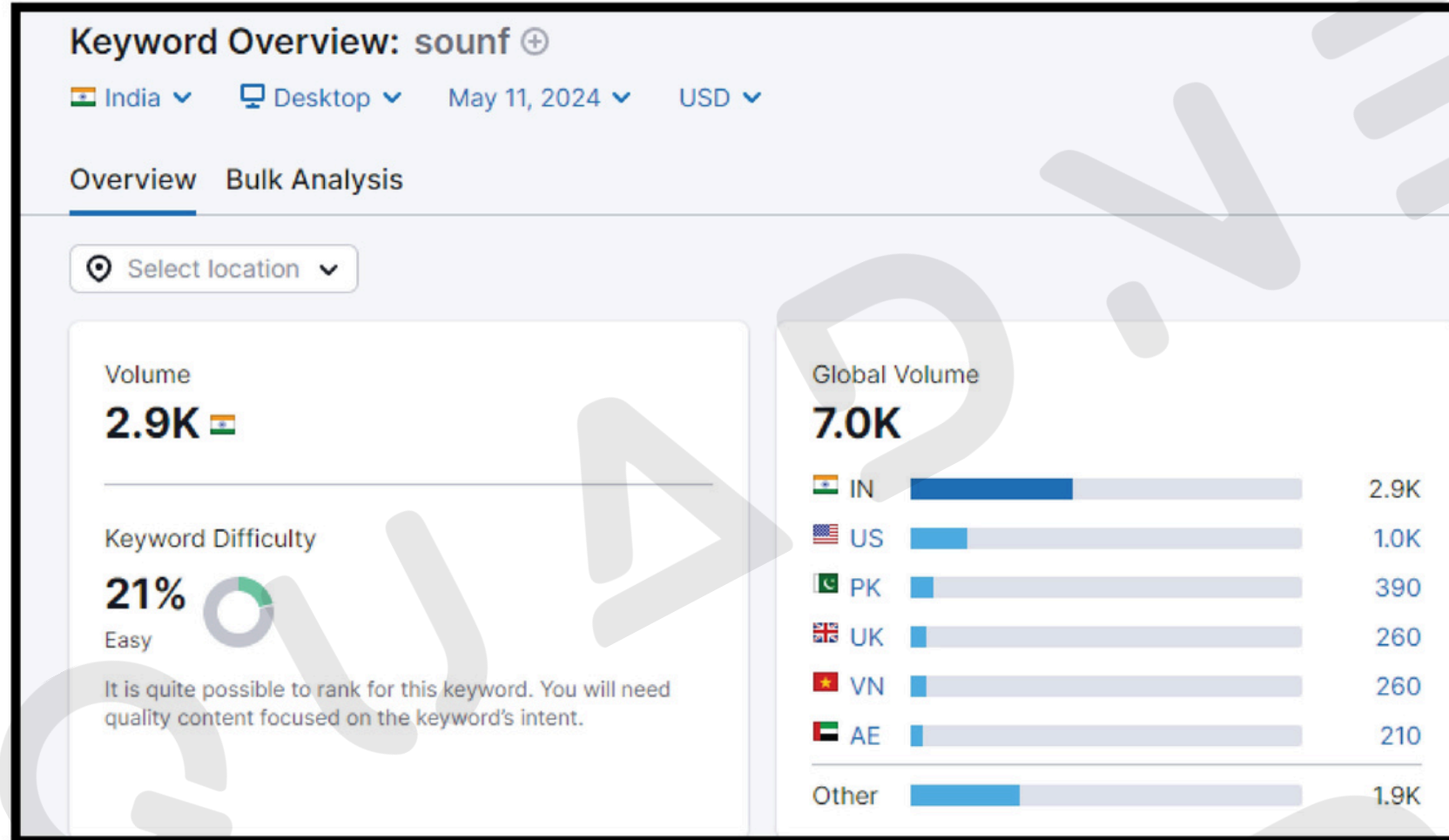
**Search Volume - 29,000**  
**Ranking - #1**  
**Country - India**



# Keyword: Sounf



elephantrunk.in



**Search Volume - 2900**

**Ranking - #1**

**Country - India**

sounf

1 ▶ Elephantrunk  
https://elephantrunk.in › products › sounf

**Fresh Fennel Seeds (Sounf)**

Sourced fresh, directly from farms, our special fennel has a subtle sweet, crunchy and aromatic flavour. Regular consumption as a mouth freshener or when ...

★★★★★ Rating: 4.6 · 5 reviews · ₹90.00 to ₹290.00 · In stock

Popular products :

Veganic Tini Mini Sounf | Sugar...  
₹269  
Flipkart

Fennel \_ Sounf  
₹489  
meesho.com

bb Royal Sugar Coated Sounf...  
₹43  
bigbasket.com

Jk Sounf 100 g  
₹70  
blinkit and 2+ stores

2 ▶ Amazon.in  
https://www.amazon.in › MARWAR-Saunf-Whole-Fen...

**Marwar Saunf Whole (Fennel Seeds) Big Size Sounf, 1 Kg**

Fennel Seeds or Saunf is mainly use for Tadka or in Achar and also Use as Mouth Freshener (Seeds are Not Small Size) with sugar. Fennel Seeds widely used as a ...

★★★★★ Rating: 4.1 · 284 reviews · ₹599.00 · In stock

3 ▶ Choco Coorg Spice  
https://chococoorgspice.com › fennel-seeds-coorg-spices

**Fennel Seeds 250gm - Sounf - Sompu - Coorg Spices**

When buying saunf, look for plump, unwrinkled seeds with a strong fennel fragrance. Store saunf in a cool, dark place away from the sunlight in an airtight ...

₹199.00 · In stock





# Keyword: Green cardamom



elephantrunk.in

SERP Analysis

Results: 0

SERP Features: ☆, 📄, 🗨️, 📄, 🗨️

1-10 | 11-20 | 21-30 | 31-40 | 41-50 | 51-60 | 61-70 | 71-80 | 81-90 | 91-100

URL	Page AS	Ref. Domains	Backlinks	Search Traffic	URL Keywords
1 <a href="https://www.amazon.in/FarmOwn-Green-Cardamom-Elaichi-Grams/dp/B08B3TNV8N">https://www.amazon.in/FarmOwn-Green-Cardamom-Elaichi-Grams/dp/B08B3TNV8N</a> amazon.in ☆ Reviews 📄 Image	42	1	2	1.7K	9
> 🗨️ People also ask					
2 <a href="https://elephantrunk.in/products/extra-large-whole-green-cardamom-pods-idukki-cardamom">https://elephantrunk.in/products/extra-large-whole-green-cardamom-pods-idukki-cardamom</a> elephantrunk.in ☆ Reviews 📄 Image	58	72	302	3.7K	47
3 <a href="https://en.wikipedia.org/wiki/Cardamom">https://en.wikipedia.org/wiki/Cardamom</a> wikipedia.org 📄 Image	61	1.1K	8.4K	17.6K	400
> 🗨️ Knowledge panel					
4 <a href="https://www.keralaspicesonline.com/product/cardamom-6-mm/">https://www.keralaspicesonline.com/product/cardamom-6-mm/</a> keralaspicesonline.com ☆ Reviews 📄 Image	5	1	1	905	39
5 <a href="https://dir.indiamart.com/impcat/green-cardamom.html">https://dir.indiamart.com/impcat/green-cardamom.html</a> indiamart.com 📄 Image	23	29	100	4.7K	107



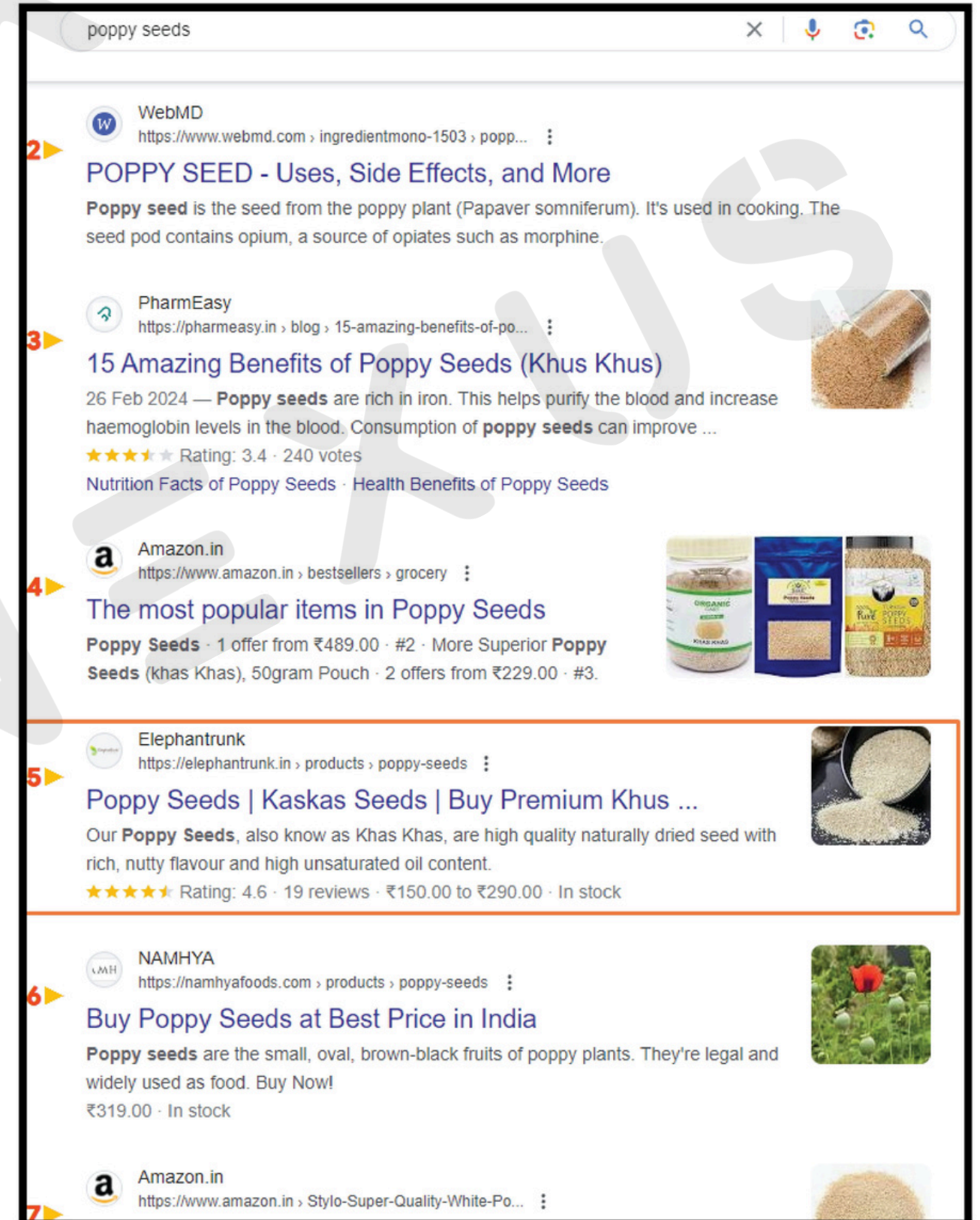
Search Volume - 9900

Ranking - #2

Country - India



# Keyword: Poppy seeds



Search Volume - 36,000

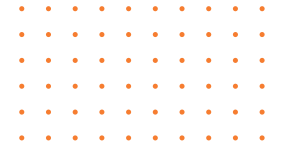
Ranking - #5

Country - India





# WEBSITE - ULTRASUN



**Niche** - E-commerce ( Skincare)

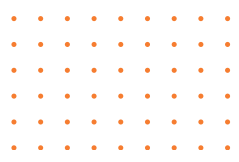
**Country** - India

**About the Business** - Ultrasun was founded three decades ago, by a Swiss chemist whose brother had been a victim of skin cancer. Now they are selling in India as well.



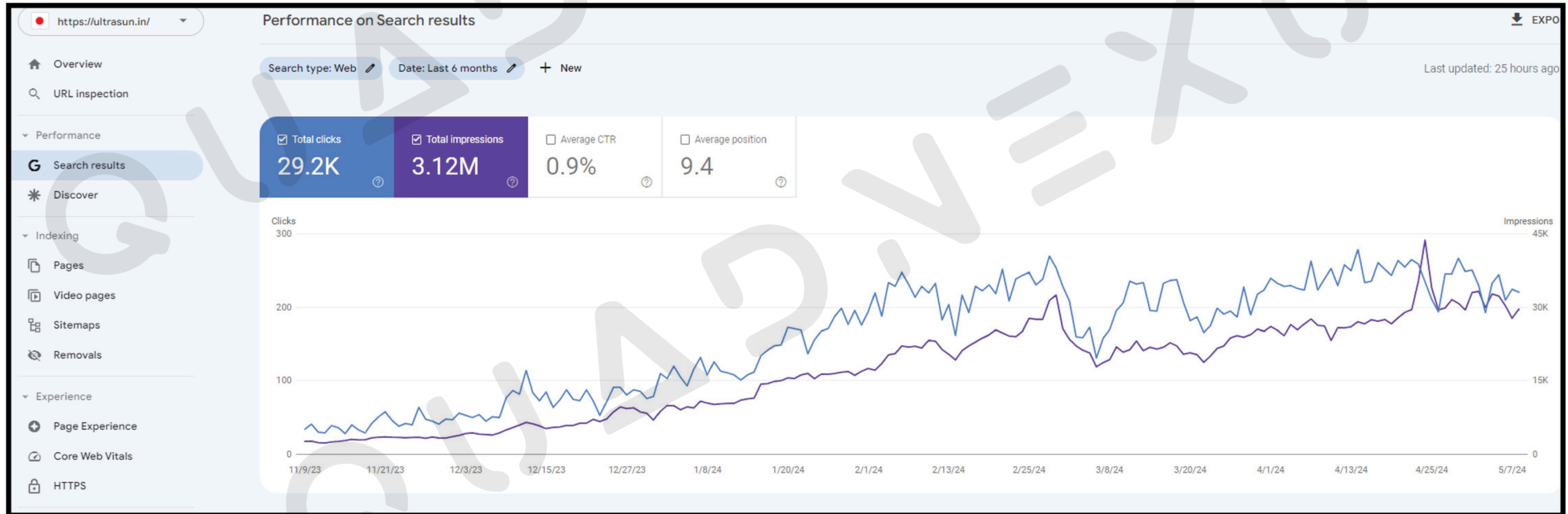
## Strategies Implemented:

- Hunting New & Competitive Keywords
- On-Page Optimization
- Off-Page SEO
- Technical SEO



# Results:

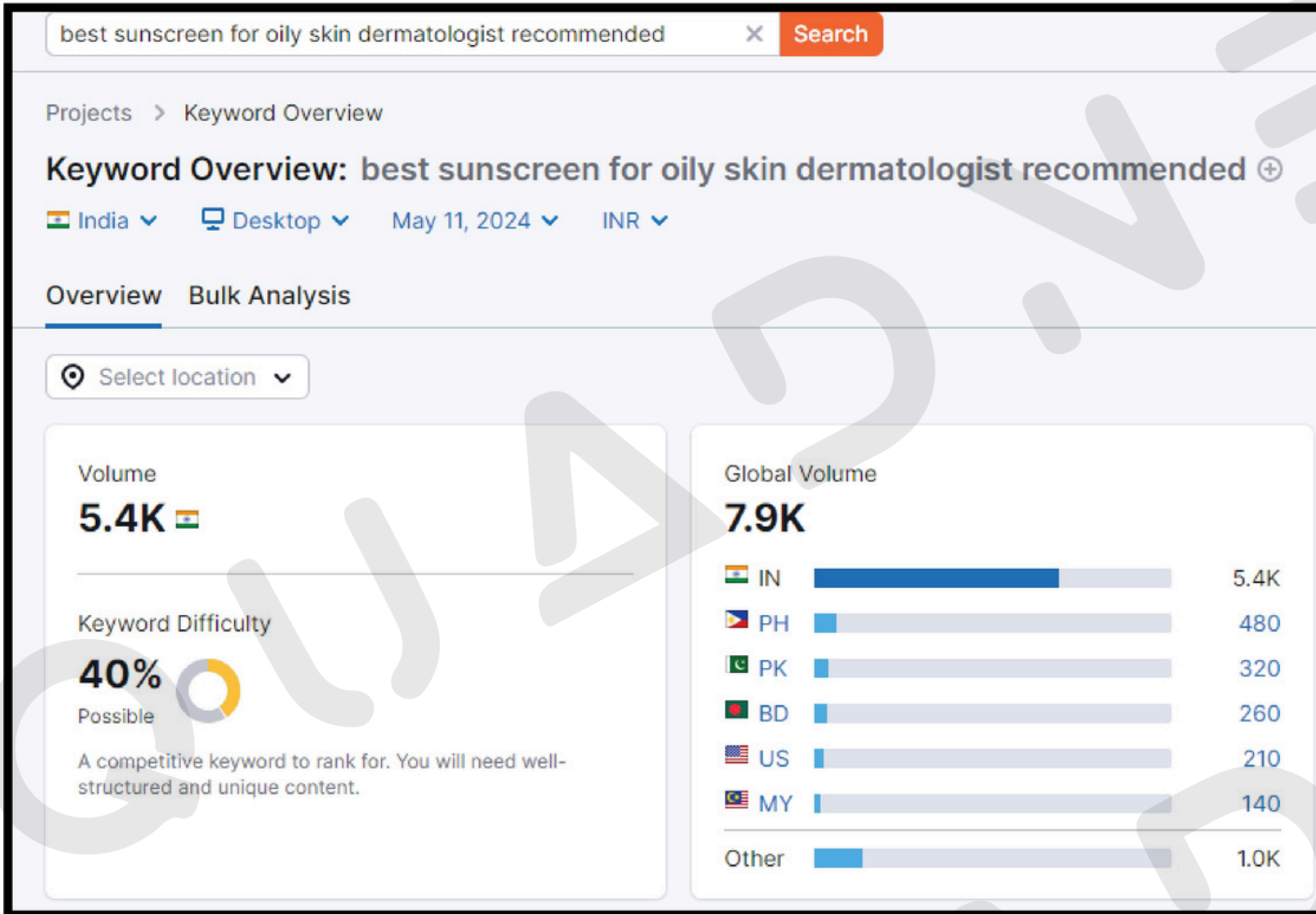
Since starting our SEO efforts, Ultrasun's online engagement has soared. In December, the website received about 50 clicks per day. Now, it's attracting over 200 clicks daily, marking a significant fourfold increase in just a few months. This rapid growth showcases the effectiveness of our SEO strategies in expanding Ultrasun's online reach and connecting with a larger audience seeking top-quality sun protection solutions.



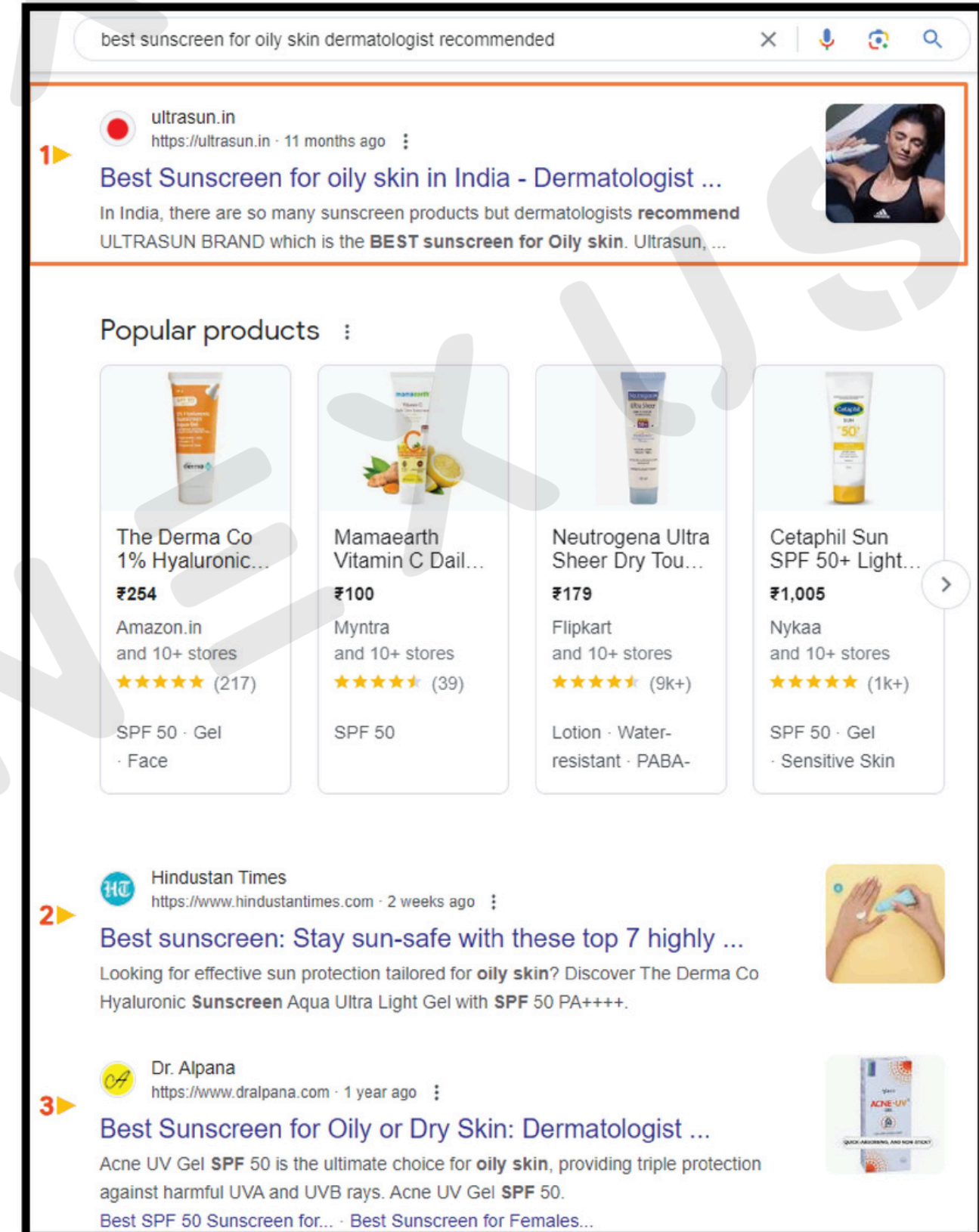




# Keyword: Best sunscreen for oily skin dermatologist recommended



**Search Volume - 5,400**  
**Ranking - #1**  
**Country - India**





# Keyword: best mineral sunscreen india



**Keyword Overview: best mineral sunscreen india** +

India ▼ Desktop ▼ May 11, 2024 ▼ INR ▼

Overview **Bulk Analysis**

Select location ▼

Volume

**880** IN

Global Volume

**950**

IN	<div style="width: 100%;"></div>
CA	<div style="width: 10%;"></div>
UK	<div style="width: 10%;"></div>
AU	<div style="width: 10%;"></div>
DE	<div style="width: 10%;"></div>
US	<div style="width: 10%;"></div>

Keyword Difficulty

**27%**

Easy

It is quite possible to rank for this keyword. You will need quality content focused on the keyword's intent.

best mineral sunscreen india

3 **Amazon.in**  
https://www.amazon.in › mineral-sunscreen › k=minera...  
**Mineral Sunscreen**  
Dr. Sheth's **Mineral Sunscreen** SPF 50 PA+++ | Water Proof Sunscreen | No White Cast | Quick-absorbing | Ultra Lightweight & Non-sticky | 25% Zinc Oxide | for All ...

4 **Purple.com**  
https://www.purple.com › collections › mineral-sunscree...  
**Buy mineral sunscreen Online at Best Prices in India**  
Buy **mineral sunscreen** Online: Shop from a wide range of **mineral sunscreens** at affordable prices only at Purple. ✓ Free Pan-India Delivery ✓ COD ✓ Top mineral ...

5 **ultrasun.in**  
https://ultrasun.in · 6 months ago  
**Best Mineral or Physical Sunscreen Recommended by ...**  
Several **mineral sunscreens** are available in the online and offline market but you can buy the dermatologist recommended mineral or physical- ...

Popular products :

<b>CeraVe Mineral Sunscreen SPF</b> ₹2,500 Amazon.in and 5+ stores ★★★★★ (5k+) SPF 30 · Lotion · Face · Sensitive	<b>Dr. Sheth's Mineral...</b> ₹524 Nykaa and 5+ stores ★★★★★ (46) Oil-free	<b>Minimalist SPF Sunscreen</b> ₹398 Minimalist and 10+ stores ★★★★★ (472) SPF 50 · Lotion · Face	<b>La Shield Pollution Prote...</b> ₹209 Myntra and 10+ stores ★★★★★ (390) SPF 50 · Gel · Water-resistant

**Search Volume - 880**

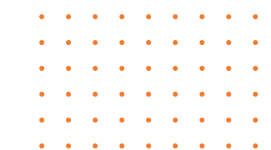
**Ranking - #5**

**Country - India**





# CONTENT WRITING



**The Tale of Women Handbags: From Necessity to a Symbol of Style and Emotion**

Are you also feeling bored with your usual handbag collection and want to upgrade but are stuck with rotating the same old style with every new outfit you buy?

— READ MORE

CLICK TO READ

**Handbag Styles You Didn't Know You Needed**

Are you also feeling bored with your usual handbag collection and want to upgrade but are stuck with rotating the same old style with every new outfit you buy?

— READ MORE

CLICK TO READ

**How to Mix Patterns with Handbags: A Fashion Guide**

When it comes to fashion, styling and picking the best one for yourself can sometimes be intimidating, but guess what?

— READ MORE

CLICK TO READ

**Travel Light: Handbags Designed for Frequent Flyers**

Fashion trends are always on the go. They kept on evolving; changing with the current mood of the buyers,

— READ MORE

CLICK TO READ

**The Influence of Pop Culture on Handbag Trends**

Fashion trends are always on the go. They kept on evolving; changing with the current mood of the buyers,

— READ MORE

CLICK TO READ

**The Ultimate Guide to Handbag and Shoe Matchmaking**

Today we are going to deal with one of the most pertinent questions of all time, which is, which footwear should you pair with your handbag?

— READ MORE

CLICK TO READ

## WHAT WE OFFER

- WEBSITE CONTENT
- BLOG WRITING
- SOCIAL MEDIA CAPTIONS & POSTS
- PRODUCT DESCRIPTIONS
- TAGLINES & SLOGANS
- EMAIL CAMPAIGNS & NEWSLETTERS
- SCRIPT WRITING FOR VIDEOS & REELS
- SEO-OPTIMIZED CONTENT
- COMPANY PROFILES & BIOS
- CASE STUDIES & WHITEPAPERS
- PRESS RELEASES
- AD COPYWRITING
- CONTENT STRATEGY & PLANNING
- PROOFREADING & EDITING



FONTS

PRIMARY FONT:- HENNEY BEAR (MULI)

SECONDARY FONT:- *Tapestry* (Chocolate)

TAGLINE:- LOVE & DREAMS

BRAND VALUE:- TAPESTRY ART, LUXURY LIFESTYLE

TARGET AUDIENCE:- WOMEN (AGE: 22-50)



PRIMARY COLOURS-



#1B3568

#F8FBFC

SECONDARY COLOURS-



#93A8BA



#DDCDBE

PRIMARY FONT:-

SECONDARY FONT:-

TAGLINE:-

BRAND VALUE:-

TARGET AUDIENCE:-

COLOUR PALETTES

[ Reason for using Shade of Blue as Primary color:-  
1. Resemblance with Denim  
2. Blue is known for its trust and dependability  
An Article Explaining the Popularity of the Color Blue:  
[Psychology of Colours](#) ]

FONTS

**PUELLA FASHION (FABRICA)**

PUELLA FASHION, PUELLA FASHION (ARCHIVO) (NUNITO)

PASSION FOR FASHION

AFFORDABLE FASHION

WOMEN (AGE: 15-50)



COLOUR PALETTES

PRIMARY COLOUR



#023373



#47D150

SECONDARY COLOUR



#FF302A



#FDF2DE

FONTS :-

PRIMARY FONT :-

SECONDARY FONT :-

TAGLINE:-

BRAND VALUE:-

TARGET AUDIENCE:-

**WE IMMIGRATION (PLAYFAIR DISPLAY)**

WE IMMIGRATION (SOURCE SANS PRO)

ONE PLACE FOR YOUR DREAM COUNTRIES

TRUST

ASPIRING IMMIGRANTS

# BRANDING



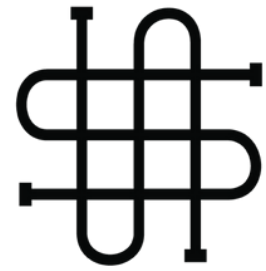
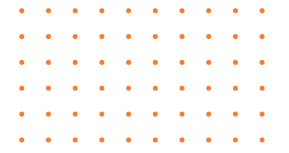
## WHAT WE OFFER

- LOGO DESIGN
- COLOR PALETTE & TYPOGRAPHY
- STATIONERY DESIGN
- MARKETING COLLATERAL
- SOCIAL MEDIA BRANDING
- WEBSITE DESIGN
- PACKAGING DESIGN
- BRAND GUIDELINES
- TAGLINE & MESSAGING
- PHOTOGRAPHY & VIDEOGRAPHY
- REELS AND VIDEO EDITING
- DIGITAL MARKETING ASSETS
- BRAND STORY DEVELOPMENT
- CONTENT STRATEGY





# INFLUENCER MARKETING



**SNITCH**

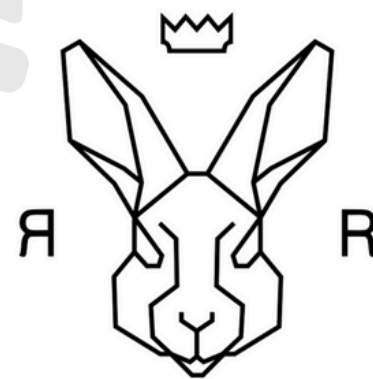
Click to Watch



Click to Watch



Click to Watch



Click to Watch



Click to Watch



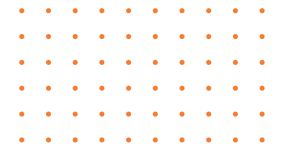
Click to Watch

## WHAT WE OFFER

- IDENTIFYING IDEAL INFLUENCERS
- CAMPAIGN CONCEPTUALIZATION
- INFLUENCER STRATEGY DEVELOPMENT
- INFLUENCER OUTREACH & NEGOTIATION
- CONTENT CREATION & COLLABORATION
- PERFORMANCE TRACKING & ANALYTICS
- AUDIENCE ENGAGEMENT & COMMUNITY BUILDING
- BRAND AMBASSADORSHIPS
- PAID PARTNERSHIP MANAGEMENT
- INFLUENCER EVENT COORDINATION
- CAMPAIGN REPORTING & OPTIMIZATION
- CROSS-PLATFORM PROMOTION
- CREATIVE BRIEF DEVELOPMENT
- INFLUENCER RELATIONSHIP MANAGEMENT



# VIDEO PRODUCTION



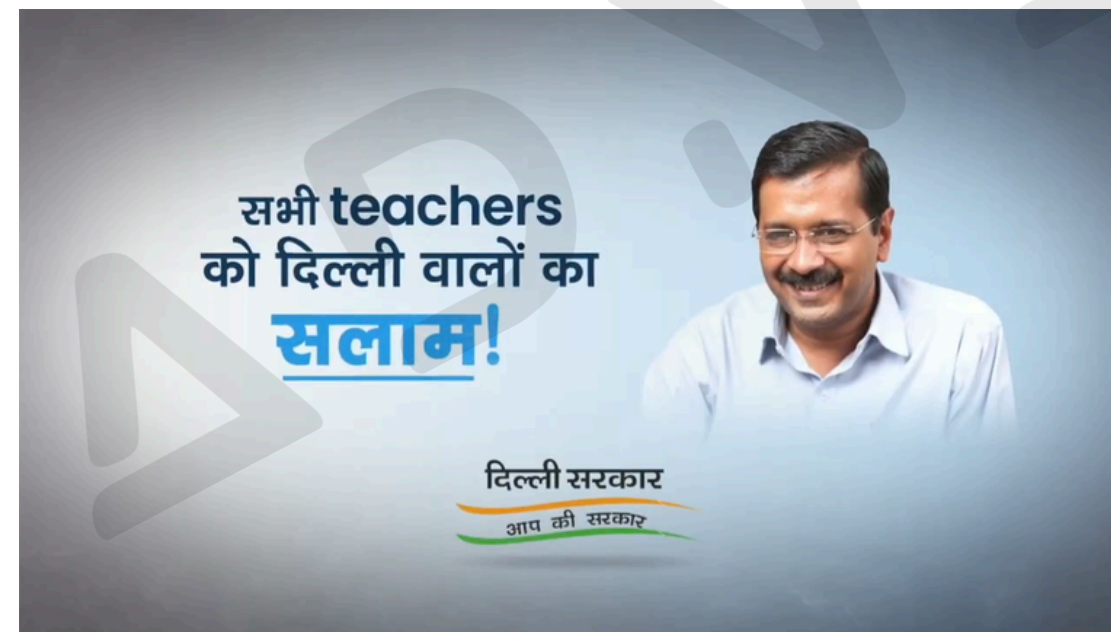
Click to Watch



Click to Watch



Click to Watch

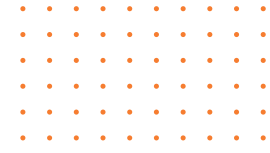


Click to Watch

## WHAT WE OFFER

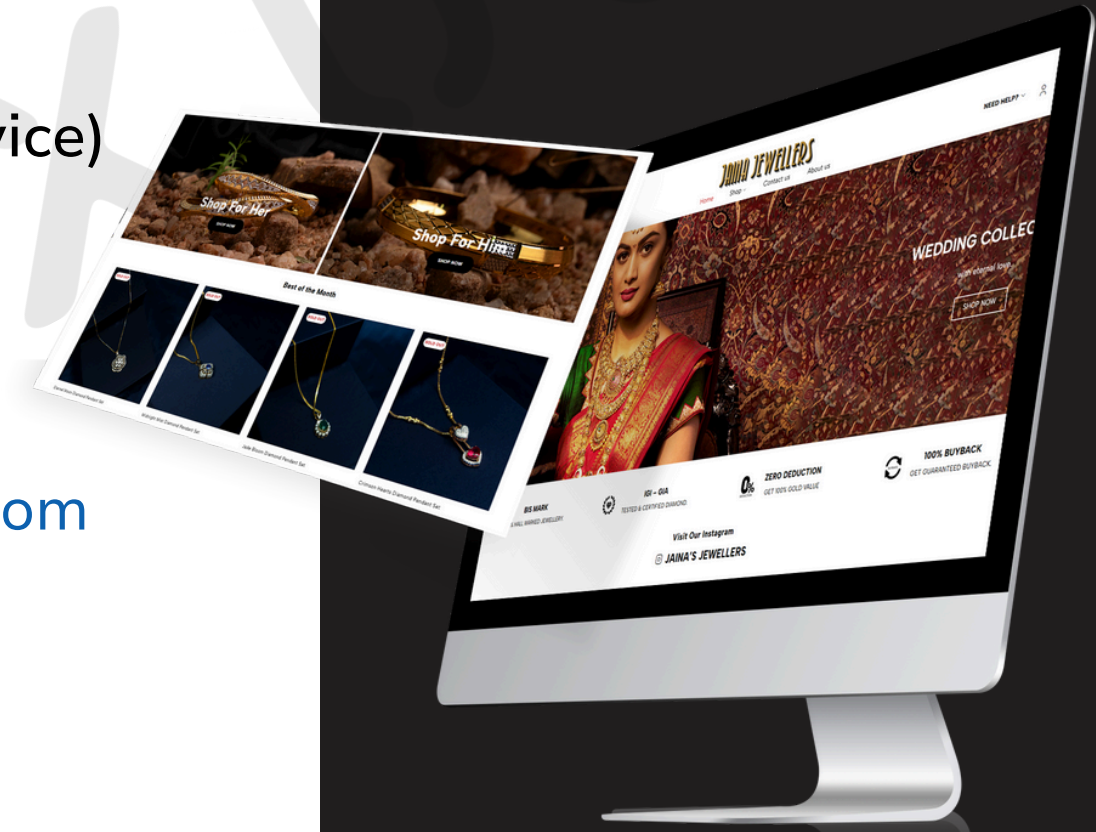
- CONCEPT DEVELOPMENT
- SCRIPTWRITING & CONTENT CREATION
- PRE-PRODUCTION PLANNING
- FILMING & CINEMATOGRAPHY
- POST-PRODUCTION EDITING
- VISUAL EFFECTS & ANIMATION
- SOUND DESIGN & AUDIO EDITING
- COLOR GRADING & ENHANCEMENT
- VOICEOVER & MUSIC INTEGRATION
- FINAL OUTPUT & DISTRIBUTION FORMATS
- SOCIAL MEDIA ADAPTATIONS (REELS, SHORTS, ETC.)
- BRANDING & CONSISTENCY IN VIDEO STYLE

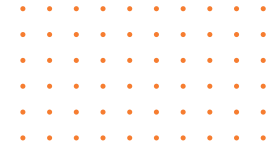




# WEBSITE PORTFOLIO

- **HEATHEX** (Clothing Brand)  
[www.heathex.com](http://www.heathex.com)
- **HENNEYBEAR LONDON** (Luxury Bag Brand)  
[www.henneybear.in](http://www.henneybear.in)
- **STRATSEN IMMIGRATION** (Immigration Agency)  
[www.stratsenimmigration.com](http://www.stratsenimmigration.com)
- **PUELLA FASHION** (Clothing Brand)  
[www.puella.co.in](http://www.puella.co.in)
- **SASSAFRAS** (Clothing Brand)  
[www.sassafras.in](http://www.sassafras.in)
- **JAINA JEWELLERS** (Jewellery Brand)  
[www.jainajeweller.com](http://www.jainajeweller.com)
- **THE ALLIANCE CABS** (Taxi Service)  
[www.thealliancecabs.com](http://www.thealliancecabs.com)
- **WAYMARQUE MANAGEMENT** (Immigration Agency)  
[www.waymarquemanagement.com](http://www.waymarquemanagement.com)
- **WIDERWORLD IMMIGRATION** (Immigration Agency)  
[www.widerworld.in](http://www.widerworld.in)
- **AIVIN INDIA** (Hardware Brand)  
[www.aivindia.com](http://www.aivindia.com)  
(On Maintenance)






# CONTACT US

*Ready to take your brand to the next level?* We're here to help you grow, connect, and succeed in the digital world! Whether you're looking for innovative marketing strategies, social media solutions, or a fresh perspective on your business, we've got you covered.

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